



## St. Joseph's Catholic Primary School

Headteacher: Miss C McKeever M.A.

Charity Number: 286432

March 2011

Dear Sir or Madam,

On Saturday 21<sup>st</sup> May 2011 St. Joseph's Catholic Primary School will be holding its annual fundraising auction. Last year over £60,000 was raised which we used to assist in the redevelopment of the assembly hall and fund essential educational resources. This year the money raised will help clear the debt for the hall and fund the much needed update of the ICT suite as well as our on-going project in the playground.

St. Joseph's School is a highly successful primary school which draws children from a wide range of backgrounds and is consistently ranked among the best in London. While partially funded by the local authority, its success is largely due to funds raised from the network of individuals, local businesses and neighbouring communities who ensure the continued investment in the infrastructure required to maintain the highest standards of the school.

We can only raise money through the generosity of individuals and business such as yours. In return for any donations St. Joseph's receives we will promote your business on the School Association website, in our newsletter and in our auction catalogue, which last year was distributed to over 1500 homes and businesses either electronically or in hard copy. We will also recommend that parents and friends actively support your business.

**Please note that our print deadline for inclusion in the main catalogue is 8<sup>th</sup> of April 2010, any 'Promises' (donations) received after that date will be published in a supplement.**

Last year's auction was a huge success for both the school and all participating businesses. Many of our sponsors informed us they had received patronage from parents and friends of St. Joseph's as a result of their participation with the auction. We would greatly appreciate any help you could provide to make sure that this year's auction is just as successful.

Yours sincerely,

Ms. C. McKeever  
Headteacher

