



### St. Joseph's R.C. Primary School

Registered Charity Number:286432. Headteacher: Miss McKeever  
Lanark Road, Sutherland Avenue, Maida Vale, London W9 1DF ☎020 7286 3518

## **SATURDAY 21ST<sup>TH</sup> MAY 2011 AUCTION – ADVERTISING AND PROMOTION**

Ideally targeted at the local community, incl. families, space is available in the School auction catalogue (A4 size). **Any payment received by 10<sup>th</sup> of March will receive a 20% discount:**

### 1. Sponsorship

Front (after accommodating catalogue title and artwork) and full back cover, glossy colour quality – distribution 1200 copies:

	Full price	After 20% discount
○ Front cover & full back page	£1200	£960

### 2. Colour advertising in the catalogue

Glossy colour quality – distribution 1,200 copies:

	Full price	After 20% discount
○ Full A4 page	£550	£440
○ 1/2 page	£270	£216
○ 1/4 page	£150	£120

### 3. Black & white advertising in the catalogue

Glossy black & white quality – distribution 1,200 copies:

	Full price	After 20% discount
○ Full A4 page	£175	£140
○ 1/2 page	£100	£80
○ 1/4 page	£60	£48

### 4. Classified ads £25

Black and white logos and text as provided by advertiser on the last pages of the catalogue before the back cover:

- **APPROX 6.45cm x 3cm space** filled with file provided by advertiser (for example: jpeg)
- **APPROX 6.45 X 3cm space for text** (for examples 25 characters of 16pt Times New Roman X 3 Rows)

**For all your advertising & promotion queries, please contact:**

Mr. Franco Chiocca,  
Tel. 07973 502 104

e-mail: [jbayadvertising@hotmail.co.uk](mailto:jbayadvertising@hotmail.co.uk)

Mrs. Michaela Chiocca,  
Tel. 07951 586 921

**or leave an envelope addressed to them at the school reception or post to St. Josephs Primary School, Auction Advertising, Lanark Road, Sutherland Avenue, Maida Vale, London W9 1DF ☎020 7286 3518 with your details.**

All payments by cheque payable to Saint Joseph's R.C. Primary School.